**CONSENT FORM - IMAGES**

National Eczema Society produces a range of communications and resources to improve understanding and raise awareness of eczema. We believe it’s important to use images of people who are living with eczema in our communications, as it helps to demonstrate the importance of our cause and the difference we are making.
By completing this form, you are giving us permission to use your images in our communications for the next three years. Thank you very much for your support.

|  |  |
| --- | --- |
| Your full name |  |
| Your address  |  |
|  |  | Postcode |  |
| Your phone number  |  |
| Your email |  |

**What will my images be used for?** (Please tick the options you are happy with) **National Eczema Society website:** [www.eczema.org](http://www.eczema.org)

**Social media:** Our social media pages including Facebook, Instagram and Twitter

**Publications:** Our newsletters, booklets, leaflets, posters and promotional materials

**Presentations:** internal and external presentations about eczema

Please let us know if there are any ways in which you do NOT wish your image to be represented:

……………………………………………………………………………………………….

**I am happy to give my permission**

Please sign this form to show you are happy to give permission for your images to be used by National Eczema Society for the purposes outlined above. Your images will not be used or stored for any longer than three years, unless you ask us to stop using them before then. We will ask again if we want to continue using your images.

Signature Date

If you are under 18, we need written permission from a parent, guardian or responsible adult.

Signature of

parent/guardian

 Date

**Data protection:** The information that you provide here will only be used to contact you about sharing your images in our communications work. We will not pass the details recorded on this form on to any other organisation without your permission. We will not store your data for any longer than three years from date of signature.

*Consent form continues, see next page*

Please return your completed form to:

Andrew Proctor, Chief Executive, National Eczema Society,
11 Murray Street, London NW1 9RE.

You can also email a scanned copy to info@eczema.org.

If you have any questions about the form or consent process, please email or telephone us on 020 7281 3553.

Many thanks for your support!

Content Form – Images, last updated: June 2020